## What is Claimed is:

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- 1. A method of treating basal cell carcinoma in a subject, the method comprising administering to the subject an amount of an IRM compound effective for treating basal cell carcinoma, wherein the IRM compound is administered in a treatment cycle that comprises at least two consecutive days in which the IRM compound is administered and at least one day in which the IRM compound is not administered.
- 2. The method of claim 1 wherein the treatment cycle comprises at least five days in which the IRM compound is administered.
  - 3. The method of claim 2 wherein the treatment comprises at least five consecutive days in which the IRM compound is administered.
- 15 4. The method of claim 1 wherein the treatment cycle comprises at least two consecutive days in which the IRM compound is not administered.
  - 5. The method of claim 1 wherein the treatment cycle comprises five days in which the IRM compound is administered and at least two days in which the IRM compound is not administered.
  - 6. The method of claim 5 wherein the five days are five consecutive days.
- 7. The method of claim 1 wherein the method comprises at least two treatment cycles.
  - 8. The method of claim 7 wherein the method comprises at least six treatment cycles.
- 30 9. The method of claim 1 wherein administering the IRM compound comprises applying one dose of the IRM compound per day.

- 10. The method of claim 1 wherein administering the IRM compound comprises topically applying the IRM compound to a treatment area that includes a lesion.
- 11. The method of claim 10 wherein the IRM compound is applied in a formulation that comprises from about 1% to about 10% IRM compound.

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- 12. The method of claim 11 wherein the formulation comprises about 5% IRM compound.
- 10 13. The method of claim 11 wherein the formulation is applied to the treatment area for from about two hours to about 24 hours.
  - 14. The method of claim 13 wherein the formulation is applied to the treatment area for from about six hours to about twelve hours.
  - 15. The method of claim 11 wherein the formulation is applied to the treatment area for about eight hours.
- 16. The method of claim 10 wherein the treatment area further comprises skin at least 0.5 cm beyond the margin of the lesion.